

1

## GRAB ATTENTION

picture: Napa Valley + Product  
text: Try our new tea from Napa Valley  
H1: Try our new mint tea

2

## BUILD INTEREST

collage: mint pic, product pic, restaurant pic  
text: mint tea benefits. Tell a story  
H2: Mint tea can improve your health

3

## MAKE IT FUN

picture: red tea cup  
text: Did you know? Tea tastes sweeter if you drink it out of a red cup.

4

## VIDEO

Keep them interested.  
Build Desire

5

## CALL TO ACTION

Add To Cart

# MODERN TEA SPARK WEB PAGE MIND-MAP